

Unlocking the Value of Your Trade Secrets: Trade Secret Audits and Compliance Frameworks

JULY 31, 2024
VIRTUAL

ACCESS ON-DEMAND WEBINAR*

Join WilmerHale Partner Omar Khan, Counsel Jeff Dennhardt and Senior Associate George Manley for a discussion on the process for unlocking and protecting the value of your trade secrets, which starts with auditing your company's potential trade secrets and implementing a compliance program to protect the information most valuable to you.

Topics of discussion will include:

- How to extract value from your company's trade secrets by identifying, valuing, and protecting those secrets
- Keys to implementing a trade secret audit plan to investigate employee development of potentially protectable information
- Types of data, information, and developments that warrant investigation for potential trade secret protections
- Questions to ask in conducting a cost/benefit analysis for protecting potential trade secrets
- How to put appropriate measures in place to maintain protections over your trade secrets

Participants will have the opportunity to contribute questions for the panelists during the webinar.

About WilmerHale's Trade Secrets Webinar Series

Presented by WilmerHale's Litigation and Intellectual Property Litigation teams, this webinar series will delve into strategies for protecting and enforcing trade secrets, as well as defending against trade secret misappropriation claims. Sessions will address key topics such as considerations for filing a trade secret case, conducting trade secret audits, international trade secret litigation, and emerging contractual issues related to trade secrets.

*CLE credit is not available for those who watch a recording of the webinar.

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Speakers



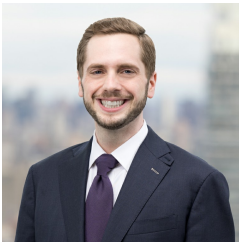
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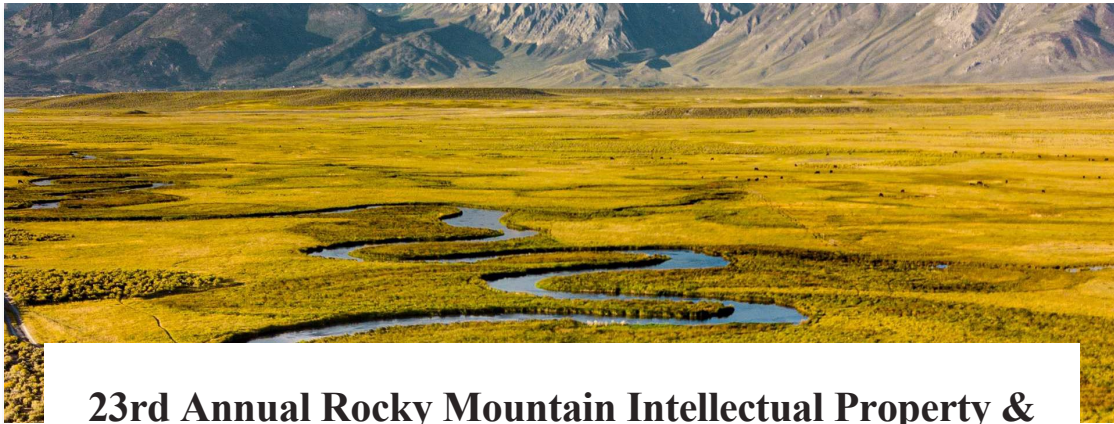


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