

QuickLaunch University Webinar: IP Strategies for Startups

MARCH 7, 2019
WEBINAR

Both technology and life sciences startups often depend on intellectual property (IP) rights to protect their innovative products, to maintain a competitive advantage and to further their business goals. IP is often a company's most valuable asset, and it is never too soon to develop an IP strategy for your business.

Join Partner Joshua Fox and Counsel Natalie Pous for a discussion on considerations for startups when pursuing IP protection, including assigning IP rights to the company, understanding the types of IP protection available—such as patents, trademarks, trade secrets and copyrights—and avoiding common pitfalls.

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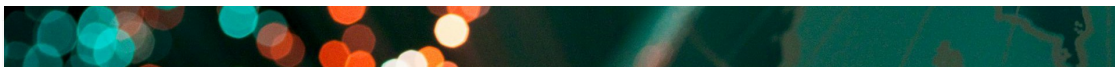
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