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# Software Industry and Information Association Private Equity Forum

March 30, 2014 | 12:00 PM - 12:00 PM

New York, New York

## [Company Structure, Formation & Corporate Basics](#)

[Learn about incorporating your business, non-competes, licensing your IP and decision-making processes](#)

FilmerHale is sponsor and host of this forum discussing storage and data management. This event is presented by the Software Industry and Information Association.

## [Founders](#)

[Explore topics related to allocating equity, vesting terms, tax implications, IP ownership, compensation and employment agreements](#)

## [The Team - Employees & Consultants](#)

[Dive into employee compensation, hiring foreign employees and hiring before securing funding](#)

## [Board of Directors & Advisors](#)

[Find out about board membership and roles, and advisory board setup and compensation](#)

## [Equity Incentives](#)

[Understand vesting restrictions and terms, options and restricted stock, and tax differences between ISOs and NSOs](#)

## [Raising Capital & Securing Funding](#)

[Position your company for success with information on how to raise capital and secure funding from banks, VCs, friends and family](#)

## [Types of Investors](#)

[Learn about the differences between bank loans, foreign investors, crowdsourcing, crowdfunding, angels and VCs](#)

## **Financing Terms & Structures**

[Explore information related convertible debt, preferred stock term sheets and valuation caps on convertible notes](#)

## **General**

[Expand your understanding of IP ownership, terms of service and privacy policies, open source software and more](#)

## **Patents**

[Dig deep into information related to if and when to file, to the difference between provisional and utility patents](#)

## **Trademarks**

[Explore the best way to obtain a trademark and the difference between a domain name and a trademark](#)

## **Trade Secrets**

[Uncover little-known information related to NDAs and patent filings](#)

## **Copyrights**

[Read about copyright protection and how to register a copyright](#)

## **Licensing**

[Get up to speed on how to grant exclusivity to a reseller, OEM or distributor, license agreement terms, and licensing IP from a university or hospital](#)

## **General Topics**

[Time to grow? Learn about taking funds from a strategic investor and international expansion](#)

## **Sale**

[Explore how to prepare for due diligence, guidance on selling your business and hiring an investment banker](#)

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