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READY, SET, IPO

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WilmerHale

50 Winter Street **[Company Structure, Formation & Corporate Basics](#)**Waltham, Massachusetts 02451 [Incorporating your business, non-competes, licensing your IP and decision-making processes](#)[Meredith Cross](#), [David Westenberg](#), [Jonathan Wolfman](#)
Founders[Explore topics related to allocating equity, vesting terms, tax implications, IP ownership, compensation and employment agreements](#)

This invitation-only bootcamp delivered actionable insights and leading practices to prepare private companies to go public. An intensive workshop designed for chief financial officers and general

[The Team - Employees & Consultants](#)

counsel of pre-IPO companies, the bootcamp helped attendees prepare by providing a deeper understanding of the impact of the JOBS Act, the IPO market outlook—including insights from Goldman Sachs bankers, current issues affecting IPO companies—including the SEC's recent opinion

[Dive into employee compensation, hiring foreign employees and hiring before securing funding](#)

on the use of social media, the mechanics of a successful IPO and much more. This bootcamp, co-

[Board of Directors & Advisors](#)

presented with Deloitte, Silicon Valley Bank and William Gallagher Associates, was held in

WilmerHale's Waltham office location [Silicon Valley Bank membership and roles, and advisory board setup and compensation](#)

Speakers included WilmerHale Partners Meredith Cross, Clark Petschek, David Westenberg

and Jonathan Wolfman **[Equity Incentives](#)**[Understand vesting restrictions and terms, options and restricted stock, and tax differences between ISOs and NSOs](#)**[Raising Capital & Securing Funding](#)**[Position your company for success with information on how to raise capital and secure funding from banks, VCs, friends and family](#)**[Types of Investors](#)**[Learn about the differences between bank loans, foreign investors, crowdsourcing, crowdfunding, angels and VCs](#)

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