

HOMExplore Toggle

> GUEST LEGTHRER BENTAMEN . CARDOZO SCHOOL OF LAW

RINT ₽ Financing Toggle

# iuest Lecturer, Benjamin N. Cardozo School of Law

**Expansion Toggle** 

Exit Toggle

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### **Company Structure, Formation & Corporate Basics**

lichael Bongiorno Learn about incorporating your business, non-competes, licensing your IP and decisionmaking processes

/ilmerHale Partner Michael Bongiorno was a guest lecturer at Benjamin N. Cardozo School of Law om 2007-10, where he presented on the topic "Securities Litigtion."

Explore topics related to allocating equity, vesting terms, tax implications, IP ownership, compensation and employment agreements

### **The Team - Employees & Consultants**

<u>Dive into employee compensation, hiring foreign employees and hiring before securing funding</u>

#### **Board of Directors & Advisors**

Find out about board membership and roles, and advisory board setup and compensation

# **Equity Incentives**

<u>Understand vesting restrictions and terms, options and restricted stock, and tax</u> differences between ISOs and NSOs

# **Raising Capital & Securing Funding**

<u>Position your company for success with information on how to raise capital and secure</u> <u>funding from banks, VCs, friends and family</u>

# **Types of Investors**

Learn about the differences between bank loans, foreign investors, crowdsourcing, crowdfunding, angels and VCs

### **Financing Terms & Structures**

Explore information related convertible debt, preferred stock term sheets and valuation caps on convertible notes

#### General

Expand your understanding of IP ownership, terms of service and privacy policies, open source software and more

#### **Patents**

Dig deep into information related to if and when to file, to the difference between provisional and utility patents

#### **Trademarks**

Explore the best way to obtain a trademark and the difference between a domain name and a trademark

#### **Trade Secrets**

Uncover little-known information related to NDAs and patent filings

# **Copyrights**

Read about copyright protection and how to register a copyright

# **Licensing**

Get up to speed on how to grant exclusivity to a reseller, OEM or distributer, license agreement terms, and licensing IP from a university or hospital

# **General Topics**

Time to grow? Learn about taking funds from a strategic investor and international expansion

#### Sale

Explore how to prepare for due diligence, guidance on selling your business and hiring an investment banker

### **IPO**

### Time to take your company public? Prepare your company properly

### Meet Toggle

### View All Team Members

### **Build Toggle**

**Startup Dictionary** 

Knowledge Navigator

**Document Generator** 

**Equity Calculator** 

**Q&A Forum** 

### Research Toggle

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