

HOMExplore Toggle

> ESTABLISHING FOR ALORE & STRATEGIC ALLIANCES

RINT → Financing Toggle

# stablishing Global Operations: Overseas Sales, Offices, Joint 'entures Strategic Alliances

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## **Company Structure, Formation & Corporate Basics**

Learn about incorporating your business, non-competes, licensing your IP and decisionale and Dorralsingsponserses this event presented by the Massachusetts Export Center. This event ill cover successes, strategies and challenges in managing global operations. Hale and Dorr partner filliam Ben poindalls a guest panelist at this event.

Explore topics related to allocating equity, vesting terms, tax implications, IP ownership, compensation and employment agreements

## **The Team - Employees & Consultants**

Dive into employee compensation, hiring foreign employees and hiring before securing funding

#### **Board of Directors & Advisors**

Find out about board membership and roles, and advisory board setup and compensation

# **Equity Incentives**

<u>Understand vesting restrictions and terms, options and restricted stock, and tax</u> differences between ISOs and NSOs

# **Raising Capital & Securing Funding**

Position your company for success with information on how to raise capital and secure funding from banks, VCs, friends and family

# **Types of Investors**

<u>Learn about the differences between bank loans, foreign investors, crowdsourcing, crowdfunding, angels and VCs</u>

## **Financing Terms & Structures**

Explore information related convertible debt, preferred stock term sheets and valuation caps on convertible notes

#### General

Expand your understanding of IP ownership, terms of service and privacy policies, open source software and more

#### **Patents**

Dig deep into information related to if and when to file, to the difference between provisional and utility patents

#### **Trademarks**

Explore the best way to obtain a trademark and the difference between a domain name and a trademark

#### **Trade Secrets**

Uncover little-known information related to NDAs and patent filings

# **Copyrights**

Read about copyright protection and how to register a copyright

# **Licensing**

Get up to speed on how to grant exclusivity to a reseller, OEM or distributer, license agreement terms, and licensing IP from a university or hospital

# **General Topics**

Time to grow? Learn about taking funds from a strategic investor and international expansion

#### Sale

Explore how to prepare for due diligence, guidance on selling your business and hiring an investment banker

## **IPO**

## Time to take your company public? Prepare your company properly

## Meet Toggle

## View All Team Members

## **Build Toggle**

**Startup Dictionary** 

Knowledge Navigator

**Document Generator** 

**Equity Calculator** 

**Q&A Forum** 

## Research Toggle

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