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9.2017 - 3.10.2017

Georgetown University Law Center

100 New Jersey Avenue, NW
Washington, DC 20001

[Learn about incorporating your business, non-competes, licensing your IP and decision-making processes](#)

David Ross

Founders

[Explore topics related to allocating equity, vesting terms, tax implications, IP ownership, compensation and employment agreements](#)

Georgetown Law Center's 2017 International Trade Update will provide practical, topical and timely information that you can use back at your desk—whether you are a private practitioner, government attorney or in-house counsel.

The Team - Employees & Consultants

William Hale Counselor David Ross will speak on the panel "WTO Global Analysis." The panel will examine key WTO cases of 2016 and their implications for trade remedy practice—including targeted dumping, constructed value and the EU-Biodiesel case, and cross-subsidization.

[Dive into employee compensation, hiring foreign employees, and hiring before securing funding](#)

Board of Directors & Advisors

[Find out about board membership and roles, and advisory board setup and compensation](#)

Equity Incentives

[Understand vesting restrictions and terms, options and restricted stock, and tax differences between ISOs and NSOs](#)

Raising Capital & Securing Funding

[Position your company for success with information on how to raise capital and secure funding from banks, VCs, friends and family](#)

Types of Investors

[Learn about the differences between bank loans, foreign investors, crowdsourcing, crowdfunding, angels and VCs](#)

Financing Terms & Structures

[Explore information related convertible debt, preferred stock term sheets and valuation caps on convertible notes](#)

General

[Expand your understanding of IP ownership, terms of service and privacy policies, open source software and more](#)

Patents

[Dig deep into information related to if and when to file, to the difference between provisional and utility patents](#)

Trademarks

[Explore the best way to obtain a trademark and the difference between a domain name and a trademark](#)

Trade Secrets

[Uncover little-known information related to NDAs and patent filings](#)

Copyrights

[Read about copyright protection and how to register a copyright](#)

Licensing

[Get up to speed on how to grant exclusivity to a reseller, OEM or distributor, license agreement terms, and licensing IP from a university or hospital](#)

General Topics

[Time to grow? Learn about taking funds from a strategic investor and international expansion](#)

Sale

[Explore how to prepare for due diligence, guidance on selling your business and hiring an investment banker](#)

IPO

[Time to take your company public? Prepare your company properly](#)

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