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> WHAT IS NEXT IN THE FIELD OF INTELLECTUAL PROPERTY RIGHTS AND STANDARD ESSENTIAL PATENTS?

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# What is Next in the Field of Intellectual Property Rights and Standard Essential Patents?

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16.2016 | -

the Ritz-Carlton Seoul

20 Bongseung-ro Gangnam-gu

Seoul, 06124 Korea

## [Company Structure, Formation & Corporate Basics](#)

[Learn about incorporating your business, non-competes, licensing your IP and decision-making processes](#)

## [Founders](#)

Joseph Mueller

[Explore topics related to allocating equity, vesting terms, tax implications, IP ownership, compensation and employment agreements](#)

Speakers from the United States Department of Justice and the Korean Fair Trade

Commission discussed the field of intellectual property and standard essential patents and what to expect in the future.

## [The Team - Employees & Consultants](#)

[Dive into employee compensation, hiring foreign employees and hiring before securing funding](#)

WilmerHale Partner Joseph Mueller was a featured speaker on the panel "Industry Perspectives on the Implications of SEP regulation."

## [Board of Directors & Advisors](#)

[Find out about board membership and roles, and advisory board setup and compensation](#)

agenda

## [Equity Incentives](#)

5.00–15.30 (KST)

coffee and networking

[Understand vesting restrictions and terms, options and restricted stock, and tax differences between ISOs and NSOs](#)

5.30–16.30 (KST)

round table discussion with Richard H. East, Deputy Assistant Attorney General, US Department of

Justice and Sangmin Song, Director, Anti-Monopoly Division, Korea Fair Trade Commission and Moderated

by MLex's Editorial Chief Robert W. Lee, the discussion included the latest developments in

standard setting for Standard Essential Patents and the role of enforcement and litigation in patent

policy.

## [Types of Investors](#)

[Learn about the differences between bank loans, foreign investors, crowdsourcing,](#)

6.30–18.00 (KST) [crowdfunding, angels and VCs](#)

panel, "Industry Perspectives on the Implications of SEP Regulation"

## **Financing Terms & Structures**

- [Explore information related convertible debt, preferred stock term sheets and valuation caps on convertible notes](#)
- Yong Seok Ahn, Partner, Lee & Co
- Cecil Saeheon Chung, Senior Foreign Counsel, Yulchon
- Dina Kallay, Director, Intellectual Property & Competition, Ericsson
- Joseph Mueller, Partner, WilmerHale

## **General**

[Expand your understanding of IP ownership, terms of service and privacy policies, open source software and more](#)

8.00–21.00 (KST)

cocktail reception

## **Patents**

[Dig deep into information related to if and when to file, to the difference between provisional and utility patents](#)

## **Trademarks**

[Explore the best way to obtain a trademark and the difference between a domain name and a trademark](#)

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## **Trade Secrets**

[Uncover little-known information related to NDAs and patent filings](#)

## **Copyrights**

[Read about copyright protection and how to register a copyright](#)

## **Licensing**

[Get up to speed on how to grant exclusivity to a reseller, OEM or distributor, license agreement terms, and licensing IP from a university or hospital](#)

## **General Topics**

[Time to grow? Learn about taking funds from a strategic investor and international expansion](#)

## **Sale**

[Explore how to prepare for due diligence, guidance on selling your business and hiring an investment banker](#)

## **[IPO](#)**

[Time to take your company public? Prepare your company properly](#)

[Meet Toggle](#)

[View All Team Members](#)

[Build Toggle](#)

[Startup Dictionary](#)

[Knowledge Navigator](#)

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