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> MIT ENTERPRISE FORUM: GET SMART SESSION ON LEGAL LANDMINES – WHAT TO KNOW WHEN STARTING YOUR STARTUP

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MIT Enterprise Forum: Get Smart Session on Legal Landmines – What to Know When Starting Your Startup

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.27.2016 | 5:30 PM - 7:30 PM

[Company Structure, Formation & Corporate Basics](#)

WilmerHale

20 State Street

Boston, Massachusetts 02109

[Learn about incorporating your business, non-competes, licensing your IP and decision-making processes](#)

[Founders](#)

Gary Schall

Jenna Ventorino

[Explore topics related to allocating equity, vesting terms, tax implications, IP ownership, compensation and employment agreements](#)

Starting a new company is hard, but putting in place the right legal framework for your business

doesn't have to be. Learn how to avoid the most common, costly mistakes when starting your company

from WilmerHale Partner Gary Schall and Senior Associate Jenna Ventorino. Early missteps can cost

you big later, making it more challenging or even impossible to build a successful business. This class

will give you the basic knowledge you will need to help avoid these costly legal landmines. Having

worked with hundreds of entrepreneurs and startups, panelists will cover topics like:

[Board of Directors & Advisors](#)

[Find out about board membership and roles, and advisory board setup and compensation](#)

- Avoiding personal liability
- Legal entity: choosing the best type for your business

[Equity Incentives](#)

- Founders' equity
- Employee compensation and options

[Understand vesting restrictions and terms, options and restricted stock, and tax differences between ISOs and NSOs](#)

- Raising Capital: do's and don'ts

- Independent contractors and interns

[Raising Capital & Securing Funding](#)

[Position your company for success with information on how to raise capital and secure funding from banks, VCs, friends and family](#)

[Types of Investors](#)

[Learn about the differences between bank loans, foreign investors, crowdsourcing, crowdfunding, angels and VCs](#)

Financing Terms & Structures

[Explore information related convertible debt, preferred stock term sheets and valuation caps on convertible notes](#)

General

[Expand your understanding of IP ownership, terms of service and privacy policies, open source software and more](#)

Patents

[Dig deep into information related to if and when to file, to the difference between provisional and utility patents](#)

Trademarks

[Explore the best way to obtain a trademark and the difference between a domain name and a trademark](#)

Trade Secrets

[Uncover little-known information related to NDAs and patent filings](#)

Copyrights

[Read about copyright protection and how to register a copyright](#)

Licensing

[Get up to speed on how to grant exclusivity to a reseller, OEM or distributor, license agreement terms, and licensing IP from a university or hospital](#)

General Topics

[Time to grow? Learn about taking funds from a strategic investor and international expansion](#)

Sale

[Explore how to prepare for due diligence, guidance on selling your business and hiring an investment banker](#)

[IPO](#)

[Time to take your company public? Prepare your company properly](#)

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