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Expansion Toggle

<u>Exit Toggle</u>

2.5.2006 | -

ondon, UK

Company Structure, Formation & Corporate Basics

Learn about incorporating your business, non-competes, licensing your IP and decision-/ilmerHale is a sponsor of this event presented by MG Equity Partners.

Founders

Explore topics related to allocating equity, vesting terms, tax implications, IP ownership, <u>compensation and employment agreements</u>

The Team - Employees & Consultants

Dive into employee compensation, hiring foreign employees and hiring before securing funding

Board of Directors & Advisors

Find out about board membership and roles, and advisory board setup and compensation

Equity Incentives

<u>Understand vesting restrictions and terms, options and restricted stock, and tax</u> <u>differences between ISOs and NSOs</u>

Raising Capital & Securing Funding

Position your company for success with information on how to raise capital and secure funding from banks, VCs, friends and family

Types of Investors

Learn about the differences between bank loans, foreign investors, crowdsourcing, crowdfunding, angels and VCs

Attorney Advertising

Financing Terms & Structures

Explore information related convertible debt, preferred stock term sheets and valuation caps on convertible notes

General

Expand your understanding of IP ownership, terms of service and privacy policies, open source software and more

Patents

Dig deep into information related to if and when to file, to the difference between provisional and utility patents

Trademarks

Explore the best way to obtain a trademark and the difference between a domain name and a trademark

Trade Secrets

Uncover little-known information related to NDAs and patent filings

Copyrights

Read about copyright protection and how to register a copyright

Licensing

<u>Get up to speed on how to grant exclusivity to a reseller, OEM or distributer, license</u> <u>agreement terms, and licensing IP from a university or hospital</u>

General Topics

Time to grow? Learn about taking funds from a strategic investor and international expansion

<u>Sale</u>

Explore how to prepare for due diligence, guidance on selling your business and hiring an investment banker

<u>IPO</u>

Time to take your company public? Prepare your company properly

Meet Toggle

View All Team Members

<u>Build Toggle</u> <u>Startup Dictionary</u> <u>Knowledge Navigator</u> <u>Document Generator</u> <u>Equity Calculator</u>

Q&A Forum

Research Toggle

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