

Wayne M. Kennard

RETIRED PARTNER

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Wayne Kennard joined the firm in 1993 and retired as a partner in 2015. His practice focused primarily on representing high-tech startup and established companies in a full range of intellectual property matters that included obtaining patent, trademark, and copyright protection, licensing intellectual property, trade secret protection, and the protection of plaintiffs' and defendants' rights in intellectual property through litigation.

Before joining the firm, Mr. Kennard was with the firms of Fish & Neave and Kenyon & Kenyon in New York City, and was patent counsel for Pacesetter Systems in Sylmar, California.

Professional Activities

Mr. Kennard has written extensively on intellectual property issues and has lectured across the country. He has written articles entitled "IP Strategies in a Competitive FinTech Marketplace," "Obtaining & Litigating Software Patents and Judicially Created Doctrine of Equivalents," "Are You Ready for a Preliminary Injunction in Your Patent Case?," "Designing Around Business Method Patents," "State Street: Business Method Patents Can They Be a "Boardwalk Address"?," "Software and Software-Based Business Method Patents Can Fence Out Competition," and "Software Patents and the Internet." In addition, Mr. Kennard authored the articles "Patent Assets: Offensive and Defensive Strategies" and "Computer Patents and Markman Constructions."

Recognition

Honors & Awards

Mr. Kennard was recognized for his exceptional standing in the legal community in the area of intellectual property by *Chambers USA: America's Leading Lawyers for Business* 2005.

Credentials

EDUCATION

JD, George Washington
University Law School, 1981

BS, Computer Science, United
States Naval Academy, 1973

ADMISSIONS

District of Columbia

Massachusetts

New York

Pennsylvania

US Patent and Trademark Office