



Katherine D'Urso

ADMINISTRATIVE LEADERSHIP
Chief Client Development Officer

NEW YORK
+ 1 212 295 6597
KATHERINE.DURSO@WILMERHALE.COM

Katherine D'Urso joined WilmerHale as its Chief Client Development Officer in 2014. She leads the business development, marketing and communications functions of the firm, working with WilmerHale's managing partners, practice groups, individual partners and staff to increase the effectiveness of business development efforts and raise the profiles of the firm and its lawyers.

Before WilmerHale, Ms. D'Urso was King & Spalding's chief marketing officer for 10 years. In that role, she substantially expanded the department's remit, including establishing a business development function, expanding media relations and thought-leadership efforts, extending the firm's digital presence (website, social media, digital marketing) and building a brand management function. Her efforts aided and supported the execution of the firm's strategy and business plan, which resulted in significant and measurable improvements in the firm's market position and brand strength.

Earlier in her career she was the first chief marketing officer at Weil, Gotshal & Manges. Prior to that, she was a partner with PricewaterhouseCoopers where she served in various senior marketing roles, including leading the team that launched and managed the PricewaterhouseCoopers brand worldwide, and subsequently served as chief marketing officer for a PwC technology venture.

Community Involvement

- Treasurer, 108 Monkeys – New Haven CT – 2013-present

Credentials

EDUCATION

MBA, The Wharton School,
University of Pennsylvania,
Lauder Fellow

MA, International Studies,
University of Pennsylvania

BA, Wellesley College