

## Why You're Wiser With an Adviser

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Gary Schall, in this article published by *Xconomy*, explains why it is necessary for startup companies to invest in an adviser.

Every founder, no matter how sharp or motivated, needs some help, and a great adviser is a trusted sounding board, a reality check, a BS detector, a fresh perspective, and a sage confidant. A vital player in the early stages of your venture, this wise counselor might singlehandedly fill the role that your board of directors will take on down the line as your business grows. Read the full article

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