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## Why You Don't Need to Found Your Startup in Silicon Valley

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An article by Ed Pease, published on [Entrepreneur.com](#), discusses three vital areas in which a startup—with a bit of creativity and persistence—can assemble critical resources and position itself to thrive outside of Silicon Valley.

Silicon Valley is the capital of venture capital and the acknowledged headquarters of disruptive ideas, fierce determination and hard work. That aura of potential casts a golden glow on the zillions of Bay Area startups trying to make it big. It sometimes seems that if you're blessed to work where unicorns graze, there's no doubt you're on the path to success. But what if you're not in the San Jose-to-San Francisco corridor? [Read the article](#)