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## Securities Crowdfunding Rules Go Live

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An article by [Glenn Luinenburg](#) and [Jessica Wade](#), published by the *Daily Journal*, identifies the four key questions for entrepreneurs to consider as they explore whether to use the Securities and Exchange Commission's recently adopted rules to permit crowdfunding under the JOBS Act of 2012.

Navigating the new requirements of Regulation Crowdfunding will be challenging for investors and companies alike, and each must weigh if this new form of financing is worthwhile. [Read the full article.](#)

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