

Don't Leave Money on the Table: Run an IP Audit

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The holidays are coming and that means holiday housekeeping. Holiday housekeeping evokes images of order, structure and warmth in the house. Purge your mud room of mismatched mittens. Fill your pantry with cider. Clean the chimney. And while you're at it, why not redirect that same attitude to the workplace and audit your company's intellectual property assets?

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