

## Four Things Every Smart Startup Should Do as It Scales

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An article written by Gary Schall, published by *Xconomy* on April 8, 2019, that discusses key areas that startups need to focus on as they mature in order to sidestep “business-busting” distractions and lay the groundwork for healthy company culture.

**Excerpt:** Your startup began as “four smart people with laptops and a vision.” Fast-forward a few years and it’s a bona fide business with investors, employees, and a snappy logo. Stay on this path, and signs are good that you’ll continue to grow. It’s easy and convenient to keep doing what you’ve been doing as you scale. But as your startup matures, you’ll need to increase its level of professionalism. There are two vital reasons to do this: First, you’ll neatly sidestep business-busting distractions like IRS audits, employee unrest, and tax-time nightmares. And second, you’ll lay the critical groundwork for your company’s culture. [Read the full article.](#)

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