

Enforcing IP Rights In China: A Road Map For US Companies

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When determining how best to protect and enforce IP, American businesses should know the powers, limits, and potential remedies available in both Chinese and US forums. In this article published by *Law360*, Joseph Mueller, Rachel Weiner Cohen and Mairead Dolan review the relevant legal landscape in both China and the US.

Excerpt: The US loses between \$225 and \$600 billion each year due to misappropriation of intellectual property—an estimated 50-80 percent of which has been attributed to China. While Chinese officials have taken steps to better protect IP owners, many American companies remain vulnerable. It is imperative that US IP owners know what rights do exist and how to enforce them.

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