

Inside WilmerHale's Approach to Matter Management for IP

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Intellectual Property Department Chair Don Steinberg and Vice Chair Joe Haag contributed this article, published August 11, 2017, to *Legaltech News*. Outside counsel use matter management tools for a plethora of reasons—from creating budgets, to managing the progress of matters, to measuring staffing levels—all in an effort to provide predictably and transparency to clients. This article discusses the firm's approach to matter management for patent prosecution and for post-grant proceedings.

Excerpt: Matter management has become increasingly important for law firms and the clients that they serve. For clients, effective matter management can result in lower fees, more accurate estimates of costs, and better results, as their lawyers take a more active role in the processes for delivering legal services. For law firms, on top of the benefits to clients, effective matter management can provide for easier billing, fewer write-downs, and more satisfied clients. Read the article.

Authors



Joseph F. Haag PARTNER Vice Chair, Intellectual Property Department

joseph.haag@wilmerhale.com

+1 650 858 6032

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