
WilmerHale Reps SnapApp in Raising \$10.2M Series B Funding Round

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SnapApp, provider of the leading SaaS platform used by B2B marketers to create, publish, and measure interactive content, announced that it has closed \$10.2 million in additional funding from its principal investor, Providence Strategic Growth, the growth equity affiliate of Providence Equity Partners. The Series B round follows a period of sustained and rapid growth for SnapApp over the past two years as interactive marketing has increasingly become a must-have for modern marketers.

The WilmerHale deal team representing SnapApp was led by [David Gammell](#) and included [Peter Roth](#).

[Read SnapApp's press release](#) for more information.