

## WilmerHale Represents Jebbit in Raising \$6.8M Series A Investment

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Jebbit, a Boston-based venture-backed startup that has built the world's first declared data platform, announced that it closed a \$6.8 million Series A round to continue growing its declared data platform for enterprise companies. Jebbit's platform enables marketing and sales teams to create mobile experiences aimed at capturing the most important consumer data an enterprise needs. Instead of buying third-party data which is often highly inaccurate and incomplete, enterprise brands use Jebbit to capture consumer intentions, motivations and preferences.

The WilmerHale deal team representing Jebbit is led by Jason Kropp and includes Jenna Ventorino, Hilary Baker-Jennings and Taylor Gibson.

Read Jebbit's press release for more information.