
WilmerHale Counsels Zaius in \$30M Series B Funding

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On April 12, 2018, [Zaius](#), the CRM built for B2C marketers, announced it raised \$30 million in a Series B investment round led by Insight Venture Partners. Previous investors Matrix Partners, Underscore VC and Leaders Fund also participated in the round, bringing its total funding to \$50.8 million. Zaius will use this investment to further develop its partner and developer ecosystem, and its platform functionality.

The WilmerHale deal team representing Zaius was led by [Mick Bain](#) and included [Peter Osborn](#) and [Todd Rosenthal](#).

Read [Zaius' press release](#) for more information.