
WilmerHale Alumni Website Recognized by Web Marketing Association

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The WilmerHale alumni website has been recognized by the Web Marketing Association (WMA) for achievement in web development in the 14th Annual WebAward Competition.

The alumni site, redesigned last year, was recognized in the Legal Standard of Excellence category. For the redesign the alumni team focused on providing more photos of actual alumni and opportunities to interact and provide feedback to the firm.

Since 1997, the WMA has recognized the best websites through its annual WebAward Competition, which sets the standard of excellence for website development. According to the WMA, website entries are judged by independent experts from around the world, and the competition is considered the premier award recognition program for website developers and marketers.

“These awards are the result of strong collaboration between several firm departments whose hard work makes the alumni site, as well as all firm websites, come alive,” says Chief Marketing Officer Stephanie Goldstein.