
Ready, Set, Go Public—The 10 Things You Need to Do Now

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The IPO market is open for business. The IPO market window has slammed shut. Which is it? Unless your IPO is pricing in the next week or two, it doesn't matter. The reality is that IPO planning typically takes six to 12 months. If you hope to go public in the next year—and want to be ready when that elusive IPO window opens—critical planning needs to be done now. In a recent Xconomy article, WilmerHale Partner [David Westenberg](#) describes 10 things that aspiring IPO companies need to start addressing well in advance of the IPO organizational meeting.

Read the full text of the article: [Ready, Set, Go Public—The 10 Things You Need to Do Now](#)

Westenberg is the author of *Initial Public Offerings: A Practical Guide to Going Public*. Acclaimed as the first comprehensive yet practical guide to the IPO process, the book draws upon his and the firm's decades of IPO market experience.