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## New Edition Published of *Initial Public Offerings: A Practical Guide to Going Public*

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WilmerHale, a long-time leader in initial public offerings, and Practising Law Institute (PLI), a leading provider of continuing legal education, announce the release of the Second Edition of *Initial Public Offerings: A Practical Guide to Going Public*. The book is written by [David Westenberg](#), of WilmerHale's Capital Markets Group, and draws upon his and the firm's decades of experience as a leader in the IPO market.

Hailed by executives, entrepreneurs, general counsel, investment bankers and venture capitalists alike as the definitive IPO guide, *Initial Public Offerings: A Practical Guide to Going Public* charts every twist and turn on the IPO journey and provides battle-tested advice on how to plan, execute and complete a successful IPO. Packed with planning tips, case studies, checklists, empirical data and sample documents, the book provides instant access to the essential information that IPO companies and their advisors often struggle to amass on their own.

Completely revised and substantially expanded, this just-released Second Edition addresses key changes in legal requirements and market practices of critical interest to IPO companies, lawyers and market professionals alike. Among other new and updated topics, the book covers the impact of the

JOBs Act on private company fundraising, pre-IPO activities, Form S-1 disclosure requirements and the IPO process; ongoing changes in corporate governance requirements and practices; and important developments in accounting preparation, SEC review and underwriting practices. The new edition also includes updated market data, IPO forms and planning tips to help ensure a smooth IPO in the post–Dodd-Frank Act, post-JOBs Act world.

Industry leaders agree that *Initial Public Offerings: A Practical Guide to Going Public* is the ultimate roadmap to the IPO process:

*“All participants in the [IPO] process—even the hardest veterans—will find something in this book that they didn’t know before they picked it up.”*

— Keith F. Higgins, Partner, Ropes & Gray LLP

*“A detailed step-by-step guide that every practitioner should have.”*

— Broc Romanek, Editor of TheCorporateCounsel.net

*“An invaluable and comprehensive resource for the experienced practitioner and novice entrepreneur alike.”*

— Richard D. Truesdell, Jr., Partner, Davis Polk and Wardwell LLP

*Initial Public Offerings* is available now by calling toll-free at (800) 260-4754 or by visiting [www.pli.edu](http://www.pli.edu). Learn more about *Initial Public Offerings* at the official [IPO Guidebook site](#) and stay informed of timely IPO updates by following Westenberg on his blog, [The Road to IPO: Legal and Regulatory Insights into Going Public](#).