
Initial Public Offerings: A Practical Guide to Going Public, WilmerHale and PLI Announce the Publication of Acclaimed IPO Guidebook

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WilmerHale, a long-time leader in handling initial public offerings, and Practising Law Institute (PLI), the nation's leading provider of continuing legal education, announce the release of the new *Initial Public Offerings: A Practical Guide to Going Public*, the first comprehensive and practical guide to focus exclusively on the planning, procedures, opportunities, and pitfalls involved in the IPO process. *Initial Public Offerings* is written by Partner [David Westenberg](#), of the Corporate Practice Group at WilmerHale, and draws upon his and the firm's decades of experience as a leader in the IPO market.

Initial Public Offerings: A Practical Guide to Going Public is the ultimate roadmap to the IPO process. Hailed by executives, entrepreneurs, general counsel, investment bankers and venture capitalists alike as the definitive IPO guide, this book charts every twist and turn on the IPO journey and provides battle-tested advice on how to navigate the roadblocks to reach your destination—a winning IPO. *Initial Public Offerings: A Practical Guide to Going Public* is packed with planning tips, case studies, checklists, empirical data and sample documents, providing instant access to the essential information that IPO companies and their advisors often struggle to amass on their own.

Recognized industry leaders agree that *Initial Public Offerings: A Practical Guide to Going Public* is the IPO resource the business world has been waiting for:

“This book unravels the intricate and often perplexing mysteries of the IPO process in a cogent, straightforward fashion, and will serve as an indispensable guide for first-time or repeat IPO executives and board members. CEOs should keep this book at their side from the moment they first seriously consider an IPO... and will soon find it dog-eared with sections that inspire clarity and confidence.”

— *Don Bulens, CEO of EqualLogic at the time it pursued a dual-track IPO*

“There's nothing I like more than practical guidance. And this book sure fits the bill as a detailed step-by-step guide that every practitioner should have. A perfect starter's kit.”

— *Broc Romanek, Editor of TheCorporateCounsel.net*

“This book sets the standard against which any future IPO guide will be measured, and should be required reading for management and boards of any company contemplating a public offering.”

— *David B. Elsbree, public company director and retired audit partner*

“The most complete book about going public ever written—almost everything a company's management needs to know.”

— *Jay R. Ritter, Cordell Professor of Finance, University of Florida*

Click [here](#) to learn more about the book, its author and for details about how to purchase *Initial Public Offerings: A Practical Guide to Going Public*.