
Founders Learn How to Make Startups Soar at QuickLaunch University

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WilmerHale's [Emerging Company Practice](#) hosted the third installment of its popular QuickLaunch University series on September 30 at the firm's Boston office. Presenters discussed securing venture capital, protecting intellectual property, and other topics of interest to the 60 startup founders and business school students who attended.

Many of the startups represented at the event came from the pharmaceutical and biotech industries. Others varied in focus from robotics to global food supply to publishing software.

"QuickLaunch University provides a rare opportunity to bring our diverse emerging company client base together in one place to learn from each other, and also offers us the opportunity to learn from them about how we can better serve them as lawyers," says [Ed Pease](#) of the Emerging Company Practice. "We believe great things happen when we bring our clients together, and Quick Launch University has certainly proven that."

Pease also notes that QuickLaunch University helps the firm showcase its own network. "Through the QuickLaunch University events we are able to connect our startup company clients with our broader network and to introduce them to capabilities of the firm that they might not otherwise be acquainted with," he says. "Bringing clients into that network shows them how invested we are in helping them to succeed."