
WilmerHale Represents WeWork in Acquisition of Prolific Interactive

JULY 9, 2019

WilmerHale represented WeWork in its [acquisition of Prolific Interactive LLC](#), a mobile-focused product agency based in Brooklyn, San Francisco, and Durham, North Carolina, that delivers industry-leading mobile experiences for premier brands. Financial terms of the transaction were not disclosed.

The WilmerHale team representing WeWork was led by Partner [Chris Barnstable-Brown](#), and included Partner [Jay Bothwick](#), Senior Associate [Shakera Thompson](#) and Associate [Peter Zipparo](#) on corporate and M&A matters; Partners [Bill Caporizzo](#) and [Scott Kilgore](#) and Counsel [Ciara Baker](#) on tax, executive compensation and employee benefits matters; and Partner [Mike Bevilacqua](#) on intellectual property matters.