
WilmerHale Counsels AdsWizz in Acquisition by Pandora

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Pandora has announced its acquisition of AdsWizz, an adtech startup focusing exclusively on digital audio advertising. With this acquisition, advertisers will have the opportunity to transact through AdsWizz's global marketplace across Pandora's platform, and Pandora will support the growth of AdsWizz's core business and invest in technological development.

The WilmerHale deal team counseling AdsWizz is led by [Daniel Zimmerman](#) and includes [John Lee](#), [Jessica Wade](#), [Scott Scharf](#), [Ben Kelsey](#), [Ciara Baker](#) and [Scott Kilgore](#).

[Read AdsWizz's news release about the acquisition.](#)