
WilmerHale Represents HS2 Solutions in Acquiring LunaMetrics

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Digital transformation agency [HS2 Solutions](#) announced that it has completed the acquisition of LunaMetrics, an award-winning analytics consultancy that specializes in using data to help businesses illuminate the bridge between marketing, user behavior and ROI. The acquisition brings an industry-leading digital and web analytics consulting offering to HS2's broad range of digital transformation capabilities across strategy, development, e-commerce, experience design, and digital marketing.

The WilmerHale deal team representing HS2 Solutions was led by [Keith Trammell](#) and included [Doug Burton](#), [Bill Caporizzo](#), [Ben Fernandez](#), [Amy Null](#), [Laura Schneider](#), [Ariella Feingold](#), [Douglas Edwards](#), [Bonnie Heiple](#), [Meghan Walsh](#), [Heidi Treiber](#), [Taylor Beech](#), [Jared Iverson](#) and [Kathleen Lucas](#).

Read [HS2 Solutions' press release announcement](#) for more information.