

---

## WilmerHale Represents Blue Apron Holdings, Inc. in IPO

JULY 5, 2017

On July 5, 2017, Blue Apron Holdings, Inc. completed its \$300 million initial public offering. Blue Apron's mission is to make incredible home cooking accessible to everyone. Launched in 2012, Blue Apron has grown to \$795 million in annual revenue to become the leading US meal plan delivery company. Shares of Blue Apron's Class A Common Stock are listed on the New York Stock Exchange under the symbol "APRN."

WilmerHale represented Blue Apron in its IPO. The firm's team was led by [David Westenberg](#) and included [Mark Borden](#), [Chris Barnstable-Brown](#), [Tim Kulis](#), [John Wagner](#) and [Paloma Naderi](#).

[View Blue Apron's formal press release.](#)