

WilmerHale QuickLaunch University: Successfully Launching Your Startup 2016

BOSTON, MA

Entrepreneurs are faced with many challenges during the initial stages of building a new business. WilmerHale's Emerging Company Practice presents the latest installment of our QuickLaunch University series for an afternoon of practical and business-focused presentations from startup advisors on the most critical issues facing early-stage companies.

Agenda

2:30–3 p.m. Registration and Networking

3–3:05 p.m. Introductory Remarks

Ed Pease—Partner, WilmerHale

3:05–3:20 p.m. State of the Boston Entrepreneur Ecosystem

Jodi Goldstein—Managing Director, Harvard i-lab

3:20–3:50 p.m. Best Practices for Building A Board of Directors and Board of Advisors

Tom Burke—Chief Financial Officer, Hydra Biosciences

Josh Fox—Partner, WilmerHale

Mike Massaro—Chief Executive Officer, Flywire

Sameer Sabir—Founder and Chief Executive Officer, SevenOaks Bio

3:50–4:10 p.m. 12 Startup Ideas Venture Capitalists Want to Fund Now

Doug Levin—Partner, TechCXO

4:10–4:30 p.m. Customer Acquisition 101

Jere Doyle—Managing Director, Sigma Prime Ventures

4:30–4:45 p.m. The Battle for Space: A Review of Boston's Real Estate Market for Startups

Greg Hoffmeister—Managing Director, T3 Advisors

4:45–5:30 p.m. Investors' Perspectives on Positioning Your Company for a Successful Fundraising Round

Luke Burns—General Partner, Ascent VC

Neil Chheda—Co-Founder and General Partner, Romulus Capital

David Gammell—Emerging Company Practice Co-Chair and Partner, WilmerHale

C.A. Webb—Co-Founder and Community Partner, _Underscore.VC

5:30 p.m.–7 p.m. Networking Reception

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