

The Pharmaceutical Care Management Association: Pharmacy Benefit Manager Summit

MARCH 15-17, 2010

This conference, presented by the Pharmaceutical Care Management Association (PCMA), offered attendees the opportunity to hear keynote speakers and panel discussions covering many key issues related to prescription drug plans and health care reform. Discussion topics included REMS Implementation & Management: Challenges & Lessons Learned; Industry Challenges & Opportunities; Pharmacogenomics and PBMs; Managed Markets; Clinical & Cost Effectiveness; and Health Reform 2.0: Administrative, regulatory and executive order options for achieving reform.

WilmerHale associate Madhu Chugh was a featured speaker at this event. She spoke about the President's executive authority to change health care policies.

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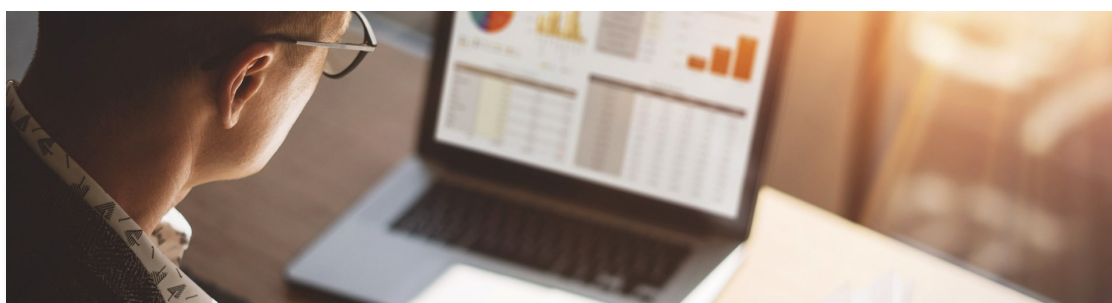
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