

The Knowledge Summit

NOVEMBER 19, 2014

In today's digitally connected economy, competitive advantage no longer comes from "hard" assets. It's human assets-knowledge and talent-that give companies and investors an edge.

Specialist knowledge can be accessed, shared and recombined quicker than ever before, driving innovation, interactivity and wealth creation. But knowledge lies at the heart of the next billion-dollar company as much as it lies at the heart of billion-dollar trade-secret lawsuits or insider trading convictions. Leading professionals and their employers find themselves in the crosshairs of litigious competitors and ambitious prosecutors more often than ever before.

As trusted knowledge partner to the world's leading investment funds, top advisory firms and Fortune 500 corporations, AlphaSights sits at the nexus of today's knowledge flows. At this inaugural Knowledge Summit, acclaimed thought-leaders, top lawyers, former federal prosecutors and leading practitioners will explore and discuss current best-practice in the acquisition and protection of knowledge in today's globally connected economy.

WilmerHale Partner Boyd Johnson III will lead an interactive workshop regarding best-practice knowledge acquisition. The workshop will explore how leading players in the investment and advisory communities can find the right balance between the need for fast, direct industry insights while staying safe.

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Speakers



Boyd Johnson

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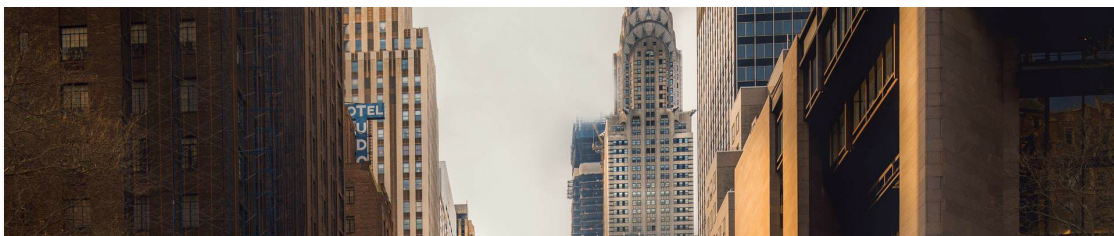
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