The Indus Entrepreneurs: The 3rd Party Mobile Application Ecosystem

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Mobile devices are increasingly opening to 3rd party applications. Across iphone, Blackberry and Android-enabled devices, there has been a rush to open a link between consumers and 3rd party developers. This new opportunity, coupled with the millions of application downloads that validate consumer interest, offers innovative technologies and business models a scalable distribution model.

This event, presented by Tie-Boston, will offer attendees the opportunities to learn from a panel that will share thethe technology and business opportunities being created to provide a map for success,from the perspective of infrastructure provider and developer.

WilmerHale is a sponsor of this event.

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