

The Indus Entrepreneurs: The 140-Character Mission: Social Media & Entrepreneurship

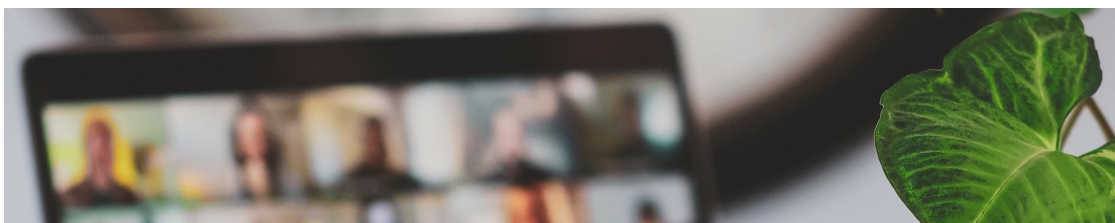
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At this event, presented by TiE-Boston, a panel of experts and high-impact entrepreneurs will discuss how the emergence of social and networking sites are revolutionizing the business and marketing worlds. Panelists will provide in-depth analysis and answers to questions such as: how does the speed and reach of social media alter the formula for successful social impact? What happens when marketing evolves from broadcast to conversation, fundraising changes from large donors to micro-donations, or collaboration moves from sweaty basements to vast social networks?

WilmerHale is a sponsor of this event.

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