

The Indus Entrepreneurs: Global Social Entrepreneurship

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Corporate Social Responsibility (CSR) has been one of the key business trends of the past decade. Business books are abuzz with articles on measuring the "triple bottom line" as companies scramble to understand the full scale of how their operations interface with -- and impact -- the larger economic, social and environmental world. Almost every Fortune 100 organization now makes meaningful charitable contributions every year. And many have invested significant executive time into innovative corporate/non-profit partnerships focused on addressing pressing social issues.

CSR is evolving as businesses, advocacy groups and nonprofits are setting even more aggressive goals for social, environmental, and economic accountability. Operating at the cutting edge of CSR, many local organizations are now driving the move to global social entrepreneurship. From breakthrough alternative energy ventures, to innovative community partnerships, to hybrid for-profit/social models, they are mapping the path to achieving social, economic and environmental success. TiE-Boston will discuss this move by presenting a program entitled, "From Corporate Social Responsibility to Global Social Entrepreneurship"

WilmerHale is a sponsor of this event.

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