

The Boston Entrepreneurs' Network: Product Development in Life Sciences & High Tech Startups

WALTHAM, MA

Whether you want to sell a new kind of vehicle or a new app, you've got to develop your idea into a real product that customers are willing to pay for. Do you try to develop the product in house or do you outsource the development? How do you fund your product development? How do you make sure you're developing the right product for your market? The panelists at this event have broad and deep experience in developing many different types of products in life sciences and high tech fields and will offer guidance in matching your product to your market, practical suggestions for making the most of your development budget, and effective advice for avoiding product development pitfalls.

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