

TechCrunch Disrupt

NEW YORK, NY

What happens at Disrupt? Each day starts with panels and one-on-one chats featuring TechCrunch writers and editors, special guest speakers, leading venture capitalists and entrepreneurs addressing the most important topics facing today's tech landscape. Each afternoon, TechCrunch hosts the Startup Battlefield competition which culminates in six finalists taking the stage at the end of the event for a shot at winning the Disrupt Cup.

Hackathon. TechCrunch kicks the conference off with the incredibly popular weekend Hackathon. The Hackathon will be held on Saturday and Sunday, May 2-3, bringing together hackers and developers from all over the world. Teams join forces to create a product within 24-hours. During the Hackathon energy drinks flow, TechCrunch writers scribble interview notes, Nerf gun attacks break out and much, much more. Once the hacking ends, every team presents their hack to a panel of judges and audience members. Plus, Hackathon winners get the chance to present their product on the Disrupt stage. At past Hackathons, we've seen everything from useful services to hilarious products.

Startup Battlefield. Startup Battlefield is the very heart of TechCrunch Disrupt. Twenty companies, chosen from hundreds of applicants, pitch their

products live on the Disrupt stage in front of a panel of judges, press, and a live and online audience. After demos, pitches and tough rounds of questions, TechCrunch's editors and the judges panel (which includes VCs and seasoned entrepreneurs) select six companies for a final, drama-filled round on the final day of Disrupt.

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