

Tech Sector Outlook: Buyouts & Breakups

WEBINAR

High stock prices and large cash piles are pushing M&A into overdrive as a tactic for growth. We saw some headline-grabbing mega deals in 2014 as tech groups spent money to add music, gaming, messaging, networked homes and even virtual reality to their ecosystems. Meanwhile, venerable names are breaking up to better adapt to changes in technology. Mobile, security, big data and cloud computing are helping to drive the trend, as well as plays to acquire larger user bases.

On January 29, join a panel of technology M&A leaders as they examine the scope of technology deals—from small acqui-hires to IP assets to divestitures to transformative deals—as well as the headwinds that could potentially dampen activity, and the critical variables that companies should keep in mind when employing M&A tactics to drive strategy, growth and innovation across their portfolios.

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