

Startups and the Art of Bouncing Back: Turning 'Failure' Into Success

CAMBRIDGE, MA

Ian Mashiter, Professor of Entrepreneurship and Innovation at Boston University and Angel Investor, will be talking to Shonak Patel and Nathan Rothstein who co-founded Swellr in 2010, which was a finalist in the 2011 MassChallenge competition. Swellr dissolved that same year and Patel and Rothstein both pursued different careers in education and apparel, respectively. Patel and Rothstein will explore how failures—both large and small—can be powerful tools for success and long-lasting partnerships and how they have helped them in their next ventures.

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