

Stanford Technology Ventures Program - Fundraising Strategy: Dos and Don'ts

SEPTEMBER 29, 2015

The Stanford Venture Studio is the entrepreneurship center at Stanford Engineering and hosts STVP Sparks—short-term, extracurricular "pop-up classes" on a variety of topics related to entrepreneurship and innovation.

STVP Sparks hosted the class "Fundraising Strategy: Dos and Don'ts" featuring WilmerHale Partner Peter Buckland and NEA Principal Aaron Jacobson. They spoke on how raising capital in any financing environment can be a challenge and covered some of the most commonly asked questions around the fundraising process to demystify what it means to raise venture capital. The session also helped attendees understand how to raise capital from third parties, including selecting the right investors to help achieve goals. Additional topics included how to prepare your company and yourself for the fundraising process, understanding the different sources of capital, and understanding how to talk to investors.

[READ MORE ABOUT THE EVENT](#)

Related Solutions

Emerging Company and
Venture Capital

You May Be Interested In





AIPLA Claim Construction Webinar

APRIL 25, 2024

SPEAKING ENGAGEMENT



PLI's Corporate Governance – A Master Class 2024

APRIL 25, 2024

SPEAKING ENGAGEMENT



FIA Law & Compliance Division Conference 2024

APRIL 24–26, 2024

SPEAKING ENGAGEMENT

[VIEW ALL EVENTS](#)