

## Seed Funding: The VC Option

CAMBRIDGE, MA

What does it mean to raise your seed round from a VC firm? Get some answers from active Boston VCs who fund seed-stage companies and what this means for your business in the short and long term. The panelists will answer questions such as:

- How is seed funding from VCs different from angel seed funding?
- What would it mean for your company now and for your future rounds? What is the average size for a seed round in Boston?
- Where do you start? How and when to establish a relationship with VCs and create legitimate competition between them.
- What does a well-run process and what does the timing look like?
- What are seed VCs looking for in companies?

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