

QuickLaunch University Webinar—Initial Coin Offerings (ICOs): Recent Developments and Legal Considerations for Startups

WEBINAR

Join us for WilmerHale's QuickLaunch University Webinar Series: Legal Issues for Startups. Attorneys from our Emerging Company and Venture Capital Practice will explore the most critical issues facing entrepreneurs and early-stage companies.

Initial Coin Offerings (ICOs) have raised more than \$1.6 billion in 2017 alone and the value of the cryptocurrency market has never been higher. Many entrepreneurs are capitalizing on this trend, using ICOs to quickly and easily raise capital in the form of virtual tokens or coins based on blockchain technology. However, the ICO market is still highly unregulated and there are many legal and regulatory challenges that startups should consider before getting involved.

Join WilmerHale Partners Glenn Luinenburg and Jennifer Zepralka from 1–2 p.m. ET for an overview of ICOs, including how to structure an ICO, how to develop terms and conditions, and best practices before and after launch. Other discussion topics will include:

- The Securities and Exchange Commission's (SEC) Preliminary Guidance on ICOs
- The SEC's Report of Investigation on "The DAO"
- Recent developments abroad, including China's ban on ICOs

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