

## QuickLaunch University Webinar—Data Privacy and GDPR: Is Your Startup Ready?

10.10.2017  
WEBINAR

Join us for our QuickLaunch University Webinar Series: Legal Issues for Startups. Attorneys from WilmerHale's [Emerging Company and Venture Capital Practice](#) will explore the most critical issues facing entrepreneurs and early-stage companies.

Companies encounter increasingly complex legal and regulatory challenges related to data privacy protection. Even the earliest-stage startups must understand their obligations when collecting and using personal data from customers, employees, and other third-parties. Non-compliance with privacy regulations can have a tremendous impact on a startup's ability to do business and attract investors.

In particular, executives should be aware of the General Data Protection Regulation (GDPR), which goes into effect May 2018. As one of the most ambitious changes to European data protection law in decades, the GDPR is expected to have a major impact on every business that processes personal data in Europe or with a link to Europe, regardless of where the company is headquartered.

Join WilmerHale Partners Martin Braun and David Gammell from 2–3 p.m. ET for an overview of European data privacy legislation, including GDPR, and get practical advice on what startups should be doing now to comply and reduce risk long-term.

Participants can contribute questions online and interact with panelists throughout the webinar.

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