

Pricing Fundamentals in Europe

MAY 30, 2013

This International Pricing Fundamentals Series program will focus on European and national pricing laws and enforcement policies, and discuss recent matters involving:

- pricing tied to other offerings;
- supplier restraints on pricing, including resale price fixing and minimum advertised price;
- price variations among customers, including price discrimination;
- pricing tied to competitors, such as most favoured nations clauses and loyalty discounts; and
- price measured against costs (predatory and excessive).

WilmerHale Partner John Ratliff is a featured panelist at this event.

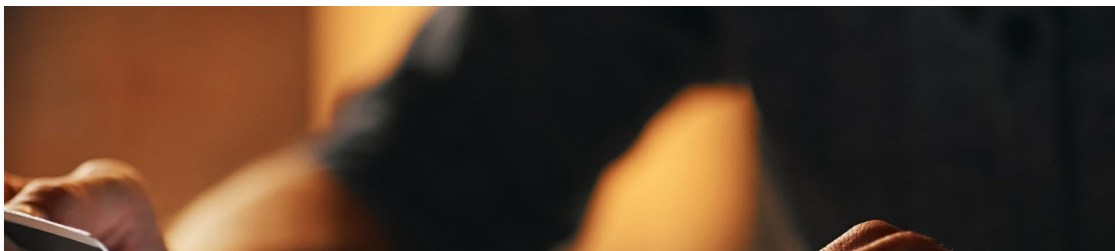
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