

Practising Law Institute: Law Firm Leadership and Management Institute 2010

FEBRUARY 1-2, 2010

This event, presented by the Practising Law Institute, will offer a faculty composed of law firm leaders, general counsel, consultants and academics who will provide attendees with a framework for developing an understanding of the elements of law firm leadership; how to evaluate and overcome challenges, both internal and external, and benefit from new opportunities. Topics to be discussed include:

- The status of the law firm industry today - What does the future hold?
- Must there be winners and losers? How to recognize success and what is failure?
- A range of responses to the current economic environment and other challenges facing law firms today
- What do clients really want and are law firms providing it?
- Should you manage your firm by the numbers, and if so which numbers or not?
- How law firms strategize - should they be driven by profits, clients, importance of engagements, values, or something else?
- The constraints placed on the freedom of action by ethical rules that define the profession
- What your associates and other professionals want from the firm
- How to plan for leadership succession

WilmerHale Co-Managing Partner Bill Perlstein will be a featured panelist at this event. He will speak on the panel entitled, "Why Must Law Firms be Strategic?"

[READ MORE ABOUT THE EVENT](#)

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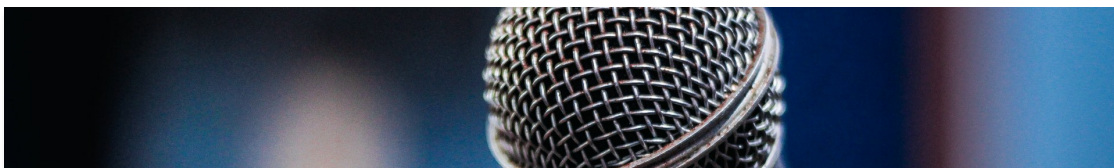
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