

Pitch Culture Featuring Edward James Olmos

SAN RAFAEL, CA

There's an old joke that it's easy to become a millionaire investing in film. All you have to do is start with 10 million dollars, and by the time you're done you'll have one million left. The joke can be applied to many other boutique and cultural investments. However, we don't think this needs to hold true. These investments may not be as likely to be decacorns, but we think with the right packaging, curation, and expertise they can be solid investments with built-in exits.

That's why Cultural Capital Investments is excited to bring you Pitch Culture. This event showcases some of the Bay Area's best cultural investments as well as the technology to support them.

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