

Part 3 of The Art of Successful Business: A Seminar Series by Deloitte and Touche and Hale and Dorr

JANUARY 29, 2002

Just like creating a great work of art, creating a successful business requires the proper tools. This seminar series is about gaining information about venture capital, M&As and IPOs that will help you while you build a business.

The third in the series of four seminars, this seminar focuses on next stage financing. Our panel will include a venture capitalist, a traditional lender and a technology company executive who recently went through a successful IPO. Each of these panelist brings his insight to the different financing alternatives in today's market. Maxine Ballen, president of New Jersey Technology Council, will moderate what promises to be a lively and informative discussion followed by questions from executives about their companies. Attendees will gain a deeper understanding of specific methods of both traditional and contemporary financing, as well as how to successfully manage their Implementation.

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