

## Northeastern IDEA: Intellectual Property and Your Start-Up Company

JANUARY 30, 2014

Whether you are forming a company or negotiating with a potential investor, you need to understand how your IP contributes to the value of your company. This discussion focused on the importance of your IP and how to protect your IP, beginning when you first set up your company and continuing as your venture moves forward.

Presented by Joshua Fox, a partner in the Corporate Practice Group and a member of the Emerging Company and Life Sciences Groups, and Wayne Kennard, a partner in the Intellectual Property Department.

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### *Speakers*

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